



## **OSM Participates in Second Annual BioPreferred Showcase to Promote OSM Natural Cleaners and Alcohol-free Hand Sanitizer Products**

*Event draws thousands from the Federal procurement community, eager to “green” their workplace with biobased products*

BOSTON, MA (July 14, 2009) – OSM from Raynham, MA was one of the 29 biobased exhibitors that participated in the second annual BioPreferred Showcase, held June 8-9, 2009 in conjunction with the General Services Administration (GSA) International Products and Services Expo in San Antonio, Texas. The Showcase provided OSM with the opportunity to highlight their bio based cleaning and hand sanitizer products to nearly 10,000 members of the Federal purchasing community and vendors.

“The BioPreferred Showcase allows biobased manufacturers and exhibitors direct access to the Federal procurement officials who are required by farm bill stipulations to give purchasing preference to biobased products,” says Ron Buckhalt, BioPreferred Program Manager. “This year’s Showcase was a tremendous success, featuring 29 exhibitors – nearly double that of last year’s Showcase.”

The diversity of products available for Federal purchase is impressive, as among the 29 exhibitors featured at this year’s Showcase were manufacturers of biobased products including water bottles, carpeting, transformers, cleaners, fertilizers, sorbents and many more.

Members of the Federal purchasing community including procurement officials, contracting officers, purchase card holders, program managers and vendors were present at this year’s BioPreferred Showcase. Federal employees were able to visit the exhibitor booths to learn more about how to “green” their workplace by purchasing and using bio based products.

### **About BioPreferred**

As its name indicates, the BioPreferred Showcase is sponsored by BioPreferred, a Federal program led by the United States Department of Agriculture. The BioPreferred program serves to increase the purchase and use of biobased products made from biological or agricultural materials.

To date, BioPreferred has identified more than 15,000 biobased products commercially available across approximately 200 categories. A complete list and detailed description of each BioPreferred designated item category, and items for future designation, can be found at the USDA BioPreferred Web page: [www.biopreferred.gov](http://www.biopreferred.gov). Please contact [biopreferred@usda.gov](mailto:biopreferred@usda.gov) with questions or to receive additional information on BioPreferred.

### **About OSM**

OSM inc.(Organic Sales and Marketing inc.) is committed to bringing only the finest natural and environmentally friendly products to the global marketplace. Organic Sales and Marketing inc.(OSM) was incorporated in the state of Delaware on August 26, 2003. In April 2008, the company was issued its symbol (OGSM) by FINRA (formally NASDAQ) and is a publicly traded company. OSM is a member of the Organic Trade Association (OTA). For more information about the company, visit OSM’s website: [www.osm-inc.com](http://www.osm-inc.com) or call 1-508-823-1117.