

*****FOR IMMEDIATE RELEASE *****

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ORGANIC SALES AND MARKETING INC. (OSM, INC.) CONTINUES TO EXPAND ITS DRAGONFLY ORGANIX BRAND OFFERING AND REACH

Raynham, MA - Organic Sales and Marketing, Inc. (symbol: OGSM) has received a contract to supply Wakefern/Shop Rite stores in certain locations throughout the east coast with its Dragonfly Organix www.dragonflyorganix.com line of natural based cleaning products for use in and around the home, classroom, office, or even daycare center. OSM, Inc. currently sells its Dragonfly Organix products into Shaw's, Stop & Shop, Gristedes, Tops, Giant, Key Foods, and Roche Bros., in the Northeast and Albertson's & Sweetbay Supermarkets in Florida in addition to many independent grocery locations.

OSM, Inc. has developed relationships with major distributors throughout New England and the Midwest with such companies as United Foods International, Bozutto's, Kehe Food Distributors, Inc., and others who specialize in the distribution of food and nonfood organic and natural products to over 26,000 retail outlets nationwide.

OSM, Inc. also owns the rights to the extremely popular Garden Guys talk radio show, www.garden-guys.com heard throughout New England on eleven different AM/FM Clear Channel, Citadel, and Entercom stations each weekend. The show discusses gardening and gardening techniques with an organic emphasis. Sam Jeffries, CEO of OSM, Inc. acts as a host of the show.

OSM, Inc., continues to source organic and natural products to compliment their existing customer needs and will continue to use the radio and other sources for marketing and creating brand awareness of these product offerings.