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This letter is prompted by a series of questions raised by the Commission in letters dated September 16, 2011.

Robert Babula  
Division of Corporation Finance  
Securities and Exchange Commission  
100 F Street NE  
Washington, DC 20549

Re: Organic Sales and Marketing, Inc. ("OSM")  
Form 10-K for the Fiscal Year Ended September 30, 2010  
Filed February 15, 2011  
Form 10-Q for the Fiscal Quarter Ended June 30, 2011  
Filed August 15, 2011  
File No. 1-33386

Dear Mr. Babula:

Per our conversation on Wednesday September 28, 2011, Organic Sales and Marketing, Inc. ("OSM") (also Registrant) will need additional time to respond to your comment letter. The Registrant has a bare bones staff and at this point can not incur additional legal fees such that additional time is needed in order to respond to all of your comments.

The Registrant anticipates it will comply with the Commissions request on or before October 17, 2011 or ten business days from the date of this letter.

Samuel F.H. Jeffries, President

September 30, 2011

**Sam Jeffries**

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**From:** Chikyung Kim [chico@vfilings.com]  
**Sent:** Friday, September 30, 2011 4:37 PM  
**To:** Sam Jeffries  
**Subject:** Organic Sales & Marketing Inc. CORRESP SEC Acceptance

Please see below for SEC's acceptance of Organic Sales & Marketing Inc. CORRESP.

Sincerely,

Chikyung Kim  
Senior EDGAR Specialist  
Vintage Filings LLC  
350 Hudson Street, Suite 300  
New York, NY 10014  
866-683-5245  
866-594-7398 Fax  
chico@vfilings.com  
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## Submission Notification

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Subject: ACCEPTED FORM TYPE CORRESP (0001144204-11-055799)  
Date: 30-Sep-2011 16:36

THE FOLLOWING SUBMISSION HAS BEEN ACCEPTED BY THE U.S. SECURITIES AND EXCHANGE COMMISSION.

COMPANY: Organic Sales & Marketing Inc  
FORM TYPE: CORRESP NUMBER OF DOCUMENTS: 1  
RECEIVED DATE: 30-Sep-2011 16:36 ACCEPTED DATE: 30-Sep-2011 16:36  
TEST FILING: NO CONFIRMING COPY: NO

ACCESSION NUMBER: 0001144204-11-055799

FILE NUMBER(S):  
1. None.

THE PASSWORD FOR LOGIN CIK 0001144204 WILL EXPIRE 21-Jan-2012 10:40.

PLEASE REFER TO THE ACCESSION NUMBER LISTED ABOVE FOR FUTURE INQUIRIES.

REGISTRANT(S):

1. CIK: 0001354030  
COMPANY: Organic Sales & Marketing Inc  
FORM TYPE: CORRESP  
FILE NUMBER(S):  
1. None.

----- NOTICE -----

URGENT: Verify that all of your addresses on the EDGAR database are

9/30/2011

correct. An incorrect address in the EDGAR Accounting Contact Name and Address information may result in your fee Account Activity Statement being returned to the SEC as undeliverable. Please correct outdated addresses via the EDGAR filing website.

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